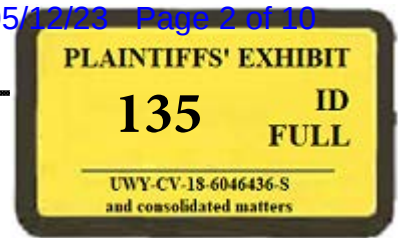


EXHIBIT 62

Message

From: Tim [tim@infowars.com]
Sent: 10/9/2014 5:18:32 PM
To: Rob R [robr@infowars.com]
Attachments: Google Analytics Facebook Example.pdf



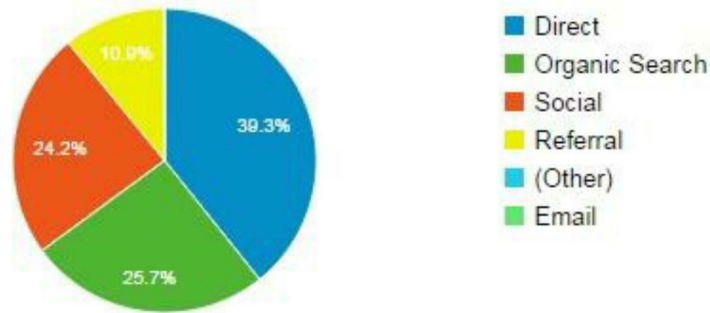
PLTF000784

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FSS RLG2_0024221

Sept 23rd

Top Channels



Acquisition		
	Sessions	% New Sessions
	543,688	31.54%
1 Direct	213,433	
2 Organic Search	139,500	
3 Social	131,391	
4 Referral	59,103	
5 (Other)	256	
6 Email	5	

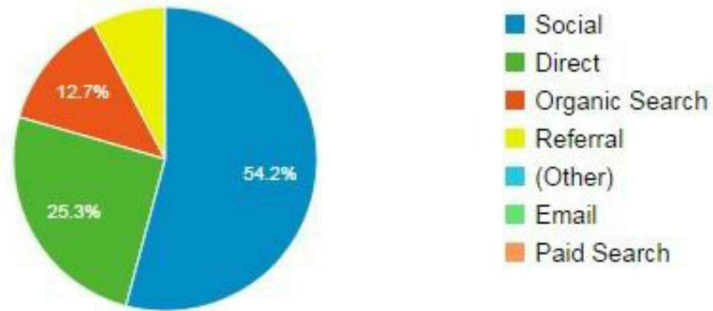
PLTF000785

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FSS RLG2_0024222

Sept 24th

Top Channels



	Acquisition	
	Sessions ↓	% New Sessions ↓
	1,078,328	56.53%
1 ■ Social	583,985	<div style="width: 54.2%;"></div>
2 ■ Direct	272,815	<div style="width: 25.3%;"></div>
3 ■ Organic Search	137,205	<div style="width: 12.7%;"></div>
4 ■ Referral	83,844	<div style="width: 7.7%;"></div>
5 ■ (Other)	305	<div style="width: 0.03%;"></div>
6 ■ Email	173	<div style="width: 0.02%;"></div>

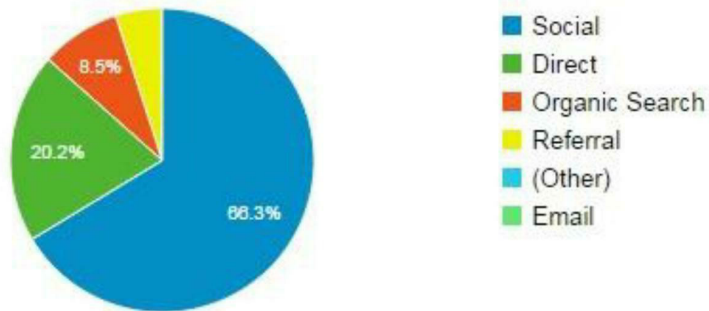
PLTF000786

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FSS RLG2_0024223

Sept 25th

Top Channels



Acquisition			
	Sessions	% New Sessions	New
	1,786,982	64.60%	
1 Social	1,185,307		
2 Direct	361,157		
3 Organic Search	151,803		
4 Referral	88,320		
5 (Other)	326		
6 Email	69		

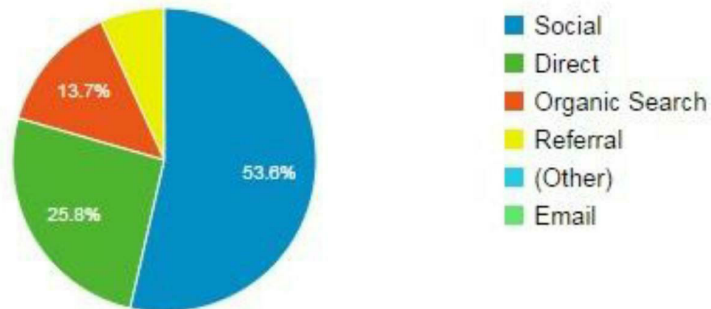
PLTF000787

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FSS RLG2_0024224

Sept 26th

Top Channels



Acquisition		
	Sessions ↓	% New Sessions ↓
	950,766	51.17%
1 ■ Social	509,650	<div style="width: 53.6%;"></div>
2 ■ Direct	245,596	<div style="width: 25.8%;"></div>
3 ■ Organic Search	130,367	<div style="width: 13.7%;"></div>
4 ■ Referral	64,847	<div style="width: 6.8%;"></div>
5 ■ (Other)	272	<div style="width: 0.03%;"></div>
6 ■ Email	34	<div style="width: 0.004%;"></div>

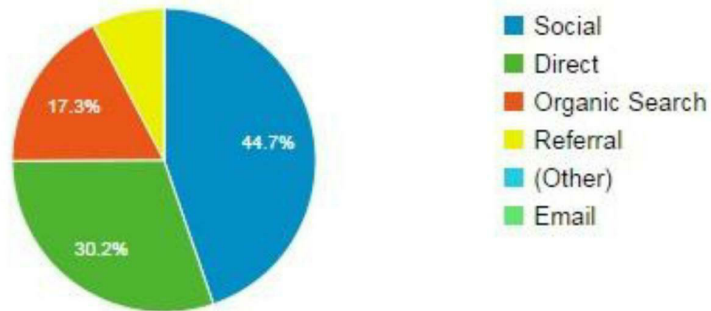
PLTF000788

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FSS RLG2_0024225

Sept 27th

Top Channels



	Acquisition	
	Sessions ↓	% New Sessions ↓
	581,299	43.14%
1 ■ Social	260,035	<div style="width: 44.7%;"></div>
2 ■ Direct	175,493	<div style="width: 30.2%;"></div>
3 ■ Organic Search	100,791	<div style="width: 17.3%;"></div>
4 ■ Referral	44,804	<div style="width: 7.7%;"></div>
5 ■ (Other)	160	<div style="width: 0.03%;"></div>
6 ■ Email	16	<div style="width: 0.003%;"></div>

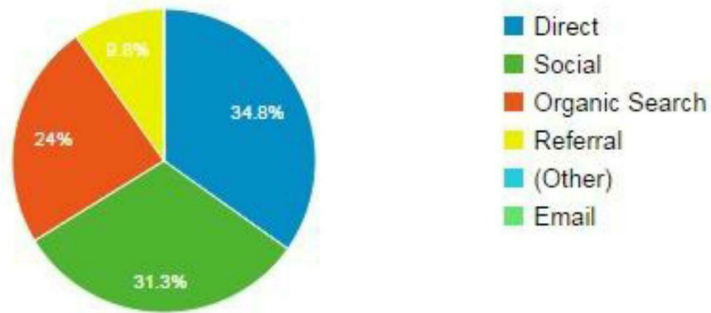
PLTF000789

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FSS RLG2_0024226

Sept 28th

Top Channels



	Acquisition	
	Sessions ↓	% New Sessions ↓
	469,311	37.81%
1 ■ Direct	163,493	<div style="width: 34.8%;"></div>
2 ■ Social	147,120	<div style="width: 31.3%;"></div>
3 ■ Organic Search	112,605	<div style="width: 24%;"></div>
4 ■ Referral	45,872	<div style="width: 9.8%;"></div>
5 ■ (Other)	208	<div style="width: 0.04%;"></div>
6 ■ Email	13	<div style="width: 0.003%;"></div>

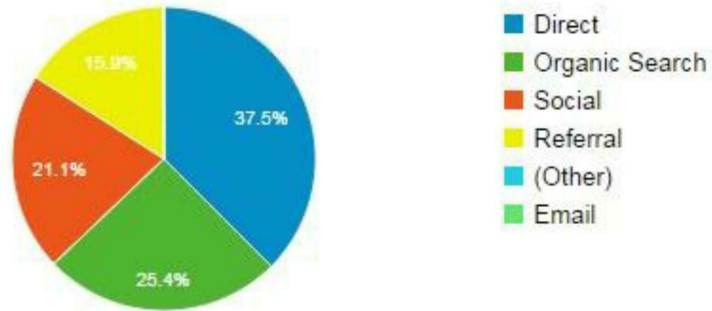
PLTF000790

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FSS RLG2_0024227

Sept 29th

Top Channels



Acquisition		
	Sessions ↓	% New Sessions ↓
	543,760	31.63%
1 ■ Direct	203,902	<div style="width: 37.5%;"></div>
2 ■ Organic Search	138,009	<div style="width: 25.4%;"></div>
3 ■ Social	114,919	<div style="width: 21.1%;"></div>
4 ■ Referral	86,627	<div style="width: 15.9%;"></div>
5 ■ (Other)	290	<div style="width: 0.1%;"></div>
6 ■ Email	13	<div style="width: 0.1%;"></div>

PLTF000791

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FSS RLG2_0024228

PLTF000792

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FSS RLG2_0024229